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### **[Abstract Title]**

The Corona Era: A New World

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Unusual is now the new normal. Corona has come to the human kind and its effects are from micro to macro level. Different strata of people have their own experience of the new pandemic. Initially treated as a disease of the rich, now is a global infectant. Various countries are facing different problems in coping with it even the developed countries with excellent medical infrastructure are facing a tough time handling this situation. From Economy to Leadership, COVID-19 pandemic has put it all on the threshold of questioning. Quarantine, lock-down, sanitization, social-distancing are new concepts that have crept in. Just as this pandemic has thrown a large chunk of population out of job, it has opened up new sector of employment and ground for business. The rush of discovering vaccines, manufacturing of masks, sanitizers, sprays, gloves, head and face cover, medicines claiming to provide immunity against the virus are all fetching money. The healing of nature is remarkable but the psychological effect of the pandemic on human being is massive. It has swiped away a considerable part of the population, with infected and death rate breaking new records each day. Some country gaining profit out of it, other countries at war situation, GDP at a stake, medical sphere demanding more attention, medical support on the verge of breaking down, yet many people to be educated about the grave consequences. Corona came as a medical problem and has turned into an economic, social, political, demographic, diplomatic and global issue.



## [Legend]

Micro: concerning on an individual level; Macro: concerning broader sector; Pandemic: disease affecting a whole country or world; Quarantine: restriction on individual's movement or exposure; Lock-Down (here): restriction to ones home, curtailment of free movement; Sanitization: process of disinfecting or cleaning; Psychological effect (here): depression and frustration due to deviance from usual lifestyle; GDP: Gross Domestic Product.